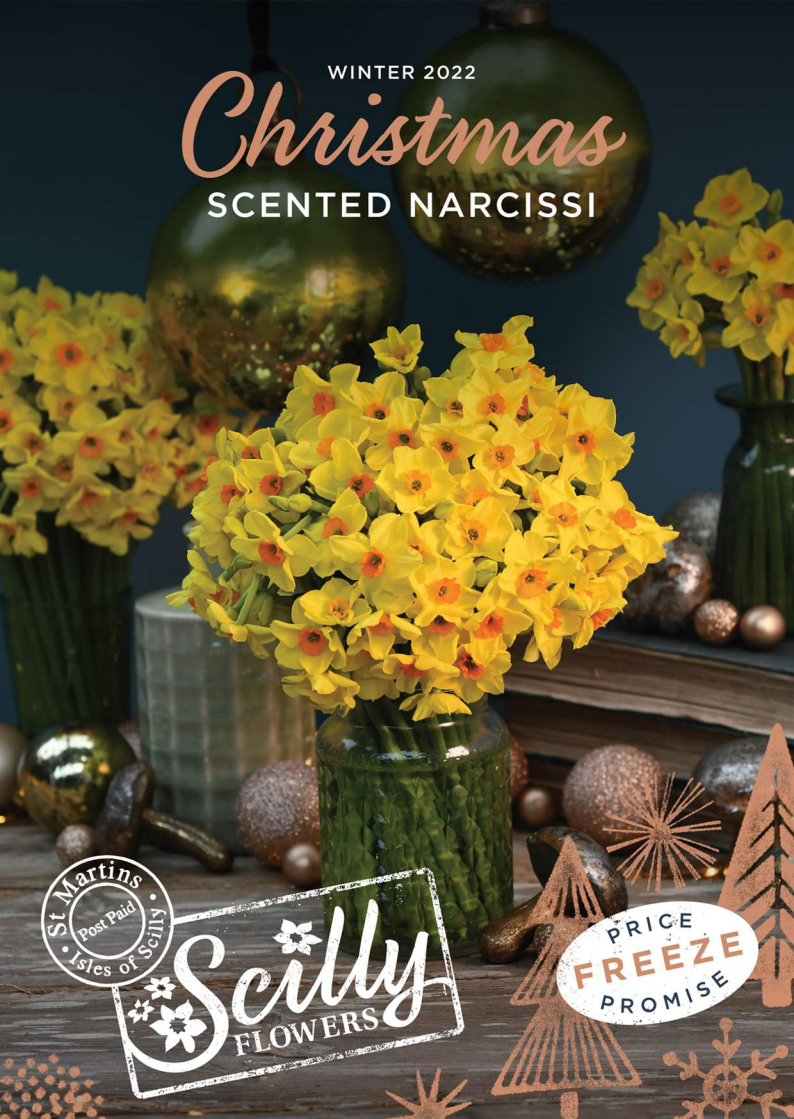


WINTER 2022

Christmas

SCENTED NARCISSI



HELLO FROM

Churchtown Farm...

Like most people, we started summer enjoying wall to wall sunshine but as the cloudless skies continued we began to worry about the welfare of our cows and irrigating our scented pinks. Our water comes from wells and rain water harvesting. As we manage our own water supply, over the years we have invested to make the system efficient. Large storage tanks capture water from the roofs and our pinks grow in drip irrigated coir tubs, which greatly reduces evaporation and seepage. We didn't run dry in this drought but we know we need to continue investing in our precious water system. As we head into winter, the rain is certainly back and scented narcissi flourish outdoors without needing irrigation.

scillyflowers.co.uk/sustainable-flowers-delivered

PRICE FREEZE PROMISE

We're keeping our prices the same as they were **LAST** Christmas. Sending flowers direct from where they're grown has always meant great value.

Find out how we're keeping costs down on **p10**



A change *at the top*

Like all the farms on the Isles of Scilly, we're tenants of the Duchy of Cornwall. We very much value being part of the Duchy estate for the support it provides. We look forward to working with the new Duke of Cornwall and his team and wish our previous landlord every success as he meets the challenges of his new regal responsibilities.



Learn more about the
Duchy of Cornwall
and its history

duchyofcornwall.org 



The Three ~~Men~~ People that make Christmas happen

With 31 years of experience, we're well practised at sending thousands of gift boxes of Christmas scented narcissi to your friends and family across the UK. We hope our price freeze promise helps you to enjoy sending flowers this Christmas.

The logistical challenges of posting so many flowers from the Isles of Scilly are complex. Our operations manager **Neil** gets the ball rolling in August with our first Christmas meeting. His next job is to ensure we have enough people to pick and pack your flowers; some work full time, others for just a few days. On our busiest days, the team swells to over 40.



The Isles of Scilly Steamship Company with Royal Mail transport all your flowers to the mainland and Neil liaises to make sure all the boats, planes and lorries tie up.



Meanwhile, our farm manager **Jon** and his team have been nurturing our Christmas narcissi since early summer. By December they are not only very busy picking but stepping in to help where they're needed, making up boxes, stacking pallets and transporting everything to the quay.



The Christmas rush starts early for our office manager **Ruth**. By the end of November, orders flood in. Ruth's office team check all your messages and addresses as they come in from our website. They're also ready to help on the phone if you have a question and they probably enjoy one of the best office views in the world.



scillyflowers.co.uk/farm-news/the-3-wise-men-of-christmas

PRICE FREEZE PROMISE

Prices for Christmas same as last year

All our flowers are sent from the Isles of Scilly by First Class post.

Prices of our most popular gift boxes:

Pack A Posy Pack £13.00

Pack B 30 flowers £18.00

Pack C 40 flowers £20.00

Pack D 50 flowers £22.00

Pack E 60 flowers £24.50

50 scented narcissi



📍 scillyflowers.co.uk

On our website you can get the most up to date information, see our full range and, of course, order 24/7.

☎ 01720 422169

Phone us at the farm and the team will take your orders and answer any questions.

📄 **Post an order form**

Address it just: FREEPOST SCILLYFLOWERS and you won't even need a stamp.

For larger gift ideas, gift subscriptions and gift vouchers, please visit our website

scillyflowers.co.uk 📍



ORDER FORM



1. Fill in the form below.
2. Cut it out and pop it in an envelope.
3. Address it just FREEPOST SCILLYFLOWERS

YOUR DETAILS Please use block capitals.

Sender's name _____

Home address _____

_____ Postcode _____

Telephone no. _____

Email address _____

Please send me another order form.

Pack A £13.00 / **Pack B** £18.00 / **Pack C** £20.00 / **Pack D** £22.00 / **Pack E** £24.50 Please go online or call for details of larger gifts.

WHO ARE YOU SENDING TO?

1. Name:

Address:

Postcode:

Preferred delivery date: _____ Pack: _____

Message:

2. Name:

Address:

Postcode:

Preferred delivery date: | Pack:

Message:

3. Name:

Address:

Postcode:

Preferred delivery date: | Pack:

Message:

PAYMENT DETAILS

I enclose a cheque for £ _____ (payable to 'Churchtown Farm')

I wish to pay by card



Card no.

Security no. (Last 3 digits on the signature strip on reverse of card)

Expiry date _____

Signature _____

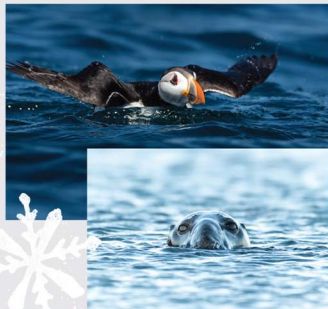
Flowers of the same or greater value may be sourced from other growers to ensure supply and quality. Although your flowers will be sent by First Class post, we cannot guarantee the exact date of delivery.

Meet the team

Mr & Mrs White

Brendon and Zandri's first experience of the UK was ten days in a quarantine hotel as they joined us mid pandemic. They had been working as safari guides in South Africa. It might seem a giant about-turn to move to a Scillonian flower farm, but we all recognised the parallels - living and working with a small team in a remote location, great customer care skills, surrounded by wildlife (albeit with considerably less jeopardy) and importantly, the ability to drive expertly on sand!

As we hoped, they slotted seamlessly into island life, helping with community events, joining sports teams and enjoying photographing wildlife.



You can see more of Brendon's beautiful photos on instagram [@brendon_white_](https://www.instagram.com/brendon_white_)



Do you know someone who could flourish working at Churchtown Farm? More information about how to apply can be found on our website.

scillyflowers.co.uk/about-us/working-at-churchtown-farm 

Photos by Brendon White.

Great value flowers

HOW WE CAN FREEZE OUR PRICES

We certainly don't live in some utopia that isn't affected by the cost of living crisis. Like all businesses we've seen some costs increase massively, but in other areas we've been able to control costs and we want to pass that good fortune on to you.

When you send Scilly scented narcissi you're sending flowers:

- Directly from where they grow. This means less 'flower miles', less handling and fewer businesses in the chain.
- Grown in Britain with no import taxes and red tape.
- That grow outdoors all winter with no energy hungry light or heat.
- Kept fresh in a cold store powered partly by our solar panels.
- Packed in a cool shed by a team wearing plenty of layers!



We won't be able to freeze our prices for long, but this Christmas we hope our price freeze promise helps a little.

scillyflowers.co.uk/farm-news/price-freeze-promise

DRUM ROLL PLEASE... AMBITION ACHIEVED!

We have been working with other growers and planting different flowers and for the first time, every week this year we had Scilly-grown flowers available. In the past our only solution for the short gaps between our main crops of scented narcissi and scented pinks was to use imported flowers.

Iris, Gladioli,
and Scillas

Belladonna Lilies



This project isn't complete: we need to grow an even wider range but we're heading in the right direction. For more information visit

[scillyflowers.co.uk/about-us/
whats-in-season](https://scillyflowers.co.uk/about-us/whats-in-season) 





Scilly
FLOWERS



*Season's greetings and
a peaceful New Year...*

The Julian family and
the Churchtown team

FULLY GUARANTEED

If you ever have a problem
with our flowers please let
us know straight away so
we can put things right.

OPEN 7 DAYS A WEEK

VISIT SCILLYFLOWERS.CO.UK CALL 01720 422169

LIKE US ON FACEBOOK AND INSTAGRAM @SCILLYFLOWERS Churchtown Farm, St Martin's,
Isles of Scilly TR25 0QL